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Climbing Hydrangea (*Hydrangea petiolaris*) at the entrance of the Colony Club, Springfield, Mass.

Plant Aristocrats of New England

1849 • Ninetieth Anniversary • 1939



Office of Adams Nursery, Inc., on Route 20 between Springfield and Westfield

Four Score and Ten . . .

“THREE SCORE AND TEN” is heard frequently, but “four score and ten” is so rare that it at once becomes a mark of distinction. Few men, and fewer industries, reach the honorable age of ninety years; yet that span of time covers the history of Adams Nurseries.

Hardy pioneers, pushing their way westward in the “days of forty-nine,” smiled when John W. Adams started a little nursery near Portland, Maine. There the venture was carried on, despite the severe climate, until about 1867. Mr. Adams then brought the business to Springfield, securing a tract of land on North Main Street.

Here the nursery remained until 1912, when a farm of about 40 acres, on the Springfield-Westfield Highway, was purchased. The main office and salesroom remained in Springfield for ten years longer. In 1896 Mr. Adams’ two sons, Walter and Charles, were taken into the business and have been active in its management since that time.

While history is interesting, and teaches us many lessons, it is the present and future that concerns us most. We believe that buying trees, flowering shrubs, garden plants, or bulbs, should be made as easy as purchasing furniture, a radio, or a new gown. To bring this belief to actuality we have established:

1. A location convenient to Springfield and Westfield, and only a short distance from Pittsfield, Greenfield, Holyoke, and other important New England points.
2. A Landscape Department, with a staff of trained men, who will consult with you about your planning and planting problems. Most of the illustrations in this book show the work of this Department.
3. A display garden where visitors may enjoy and study plants and flowers from tulip-time in May to chrysanthemums in late October. The tulips include many of the recent novelties as well as older and popular sorts. Words fail to describe the beauty of the rose-garden—the first blooms open in early June and we have from four to six weeks of color and fragrance. There are some flowers all summer, and usually a second burst of color in September.
4. A prompt and efficient delivery service, bringing trees, shrubs, and plants to your home within a few hours after they are taken from the ground.
5. An organization that will look after your interests from the first interview, and continue this interest long after the planting is completed.

Our business has been built on these foundation stones, and during all these changing years the purpose of the founder has never been altered. The principles of honest quality, of careful service, and reasonable prices, continue to govern our associations with friends and customers.

ADAMS NURSERY, INC.

Plant Aristocrats of New England

In the plant kingdom there are certain plants which possess such outstanding characteristics that one thinks of them reverently as belonging to the nobility.

It might be a beautiful flower or fragrance such as the May-flowering Viburnum, or an exuberance of brilliantly colored fruits such as are possessed by the Flowering Crab-Apple or Mountain-Ash.

This Ninetieth Anniversary Booklet does not mention or list all the varieties we grow. It contains only those that we consider Plant Aristocrats of New England.



Daphne Cneorum or Garland Flower. A dainty little shrub with fragrant pink flowers in spring and later in autumn. (See page 22.)



Buddleia, Charming

New Pink Buddleia, Charming

One of the outstanding new introductions. Beginning in mid-July and continuing into autumn the shrub bears long sprays of lavender-pink blooms. 2 to 3-ft. field-grown plants, \$1 each.

Fragrant Hybrid Lilacs

Most folks do not appreciate the flower-size and range of color found in Hybrid Lilacs. Many shades of red, pink, blue, and purple, in unbelievable large trusses, place them unquestionably in the class of aristocrats. Lilacs are absolutely hardy and vigorous in growth; they prefer a rich, moist soil and a sunny location. An application of lime is beneficial, as they like a sweet soil.

2 to 3 ft., 75 cts. each; 3 to 4 ft., \$1 each

Single Lilacs

Charles X. Bluish violet-red. Best for cutting.
Comte de Montebella. Light sky-blue. Late blooming.
Congo. Wallflower-red; full trusses. Midseason.
Dr. von Regel. Pale pink, margined white. Compact growth.
Frau Bertha Dammann. White; large clusters.
Lucie Baltet. Coppery old-rose; large.
Marie Legraye. White; clusters medium size.
Mme. F. Morel. Purple buds open to pink blooms. Extra large.
Souv de Ludwig Spaeth. Rich purple-red. Extra free-blooming.

Double Lilacs

Alphonse Lavallee. Blue-violet; long truss.
Belle de Nancy. Satiny pink with white center.
Charles Joly. Bright red; slender truss.
Charles Sargent. Violet-blue; compact truss.
Jeanne d'Arc. Buds yellowish; blooms pure white.
Mme. Lemoine. Buds light yellow, opening into pure white blooms.
Michel Buchner. Blue, shaded light rose.
Pres. Fallieres. Lilac-pink; extra-large florets.
Pres. Grevy. Light blue. A valued variety.
Pres. Poincare. Blending of purple, blue and red.
Pres. Viger. White with tints of mauve.





ST. MARY'S CHURCH
Simsbury, Conn.
Rev. Henry M. Callahan



TRINITY METHODIST
CHURCH
Springfield, Mass.
Rev. Dr. Hughes H. Wagner



OUR LADY OF THE
SACRED HEART
Springfield, Mass.
Rev. George M. Donahue



ST. THOMAS CHURCH
Mittineague, West Springfield,
Mass.
Rev. James W. Dolan



ILLUSTRATED on this page are some of the local church properties that have been planned and developed by the Adams Planting and Service Department. Whether your planting problem is large or small, telephone for an appointment. We shall be glad to help you.



Successful Plantings Under City Conditions

THE FOUNDATION PLANTINGS about the offices of the Springfield United Electric Light Company were installed three years ago by the Adams Nursery, Inc. We are proud of this job as it demonstrates that the proper selection of plants will give good results, even under city conditions. Such conditions present many hazards to plant life. Some plants quickly succumb to the dust and gases encountered, while others take no notice. Our experience proved that Japanese Yew, Rhododendron, and Juniper would thrive in this northern exposure under city conditions. Every planting has its problems. Take advantage of our experience. Telephone for an appointment today. Our experienced men will be glad to help you.





New Home of Mrs. Calvin Coolidge.

Planted by Adams Nursery, Inc.

Better Service and Landscape Advice

FOR NINETY YEARS we have rendered a continued service as nurserymen, landscape advisers, and horticulturists.

When Mrs. Calvin Coolidge recently completed her new home in Northampton, she realized that the same principles which make a building-plan desirable apply also to the planting-plan. Like thousands of others, she had confidence in our ability to create a home atmosphere. She desired that from her home-grounds should emanate a feeling of hospitality and a quality of refinement. She also knew that planting was a sound investment because it would increase the value of her home.

It is our job to build attractive home-grounds. They do not, however, just happen, but are the result of careful and intelligent planning. It is the attractive touch, due to the picturesque arrangement of shrubs, trees, and vines, that convey the impression of homes, and not just mere houses.

Realizing that plants, their names and habits, are confusing to the layman, we have established a Service Department. The Adams organization, with its ninety years of experience, is anxious to make planting a pleasure, and attractive home-grounds easily attainable.

Our Service Department is made up of technically trained men who have had abundant experience and daily association with plants and plant matters. Their knowledge and ability is at the disposal of all our customers, present and prospective.

Our service includes a personal consultation on your home-grounds with these men, whose only desire is to create beauty and a satisfied customer. Telephone our office for an appointment. We shall be pleased to make suggestions and submit estimates without placing you under any obligation.



MOLINE ELM (*Ulmus Molini*)

The Moline Elm guarding the entrance to this New England home is fully as hardy as the American Elm. The form, however, is quite different—tall, upright, with graceful branches. The leaves are much larger than those of its American cousin, and distinguished by a bluish green tone. Dignified and desirable for both lawn and roadside planting. (See page 18.)



Purple-Leaf Beech

See page 21 for prices

Specimen Lawn Trees . . .

BETULA alba laciniata. *Cut-leaf Weeping Birch.* A popular tall and slender tree, with drooping branches, delicate foliage, and silvery bark.

	Each	10
5-6 ft.	\$2.50	\$22.50
6-8 ft.	3.00	26.00
8-10 ft.	3.50	33.00

B. papyrifera. *Canoe or Paper Birch.* Desirable for lawns because of the loose, graceful head, the large leaves, and white bark.

4-6 ft.	\$2.00	\$16.75
6-8 ft.	2.50	23.50
8-10 ft.	3.00	

CLADRASTIS lutea. *Yellow-Wood.* A broad tree, with white, pea-like blooms in June, resembling wisteria panicles.

6-8 ft.	\$3.00	\$27.50
8-10 ft.	3.50	32.50
10-12 ft.	4.25	42.00

CORNUS florida. *Pink-Flowering Dogwood.* See p. 13.

C. florida rubra. *White-Flowering Dogwood.* See p. 13.

CRATÆGUS Oxyacantha splendens. *Paul's Scarlet Hawthorn.* Double, deep crimson flowers with a scarlet glow. One of the choicest ornamental trees in existence.

3-4 ft.	\$1.75	\$16.50
4-5 ft.	2.25	20.00
5-6 ft.	2.75	26.50

FAGUS sylvatica. *European Beech.* Darker and glossier green foliage than the American Beech. In the fall the leaves turn reddish brown and remain through most of the winter.

Each	10	
2-3 ft.	\$1.50	\$12.00
3-4 ft.	2.00	16.75
4-5 ft.	3.00	25.00
5-6 ft.	4.50	42.00

F. sylvatica Riversi. *Rivers Purple Beech.* Of European origin. A compact type, with dark purple foliage.

2-3 ft.	\$3.50	\$32.50
3-4 ft.	4.00	37.50
5-6 ft.	6.00	57.50

FLOWERING CRAB-APPLES. See page 15.

MAGNOLIA Soulangeana. *Saucer Magnolia.* Distinguished by cup-shaped pinkish flowers in early spring. Foliage large and glossy.

Each	10	
2-3 ft.	\$2.50	
3-4 ft.	4.25	
4-5 ft.	5.50	
5-6 ft.	7.50	

PRUNUS Blireana. *Purple-Leaf Plum.* Long, slender branches, well covered with semi-double light pink flowers. Foliage tinted purple.

Each	10	
5-6 ft.	\$1.50	\$14.00

P. versevius. Stems and foliage bright red.

5-6 ft.	\$1.50	\$14.00
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Foundation Plantings . . .

THE foundation planting for the Byron Funeral Home was completed in the fall of 1937, and shows the immediate effect created by a few evergreens. From it originates a feeling of neatness and refinement, blending the architectural lines with the natural surrounding landscape.

Fundamentally, American foundation plantings do more to create that home atmosphere which is so ably expressed in the slogan, "It's not a home until it's planted."

There are many things to be considered when choosing a foundation planting: the architecture of the house, whether the plants will be in a shady or exposed location, and if the soil is adapted to the varieties you wish to use. The ultimate height of the planting should be seriously considered; the mistake is often made of over-crowding and using fast-growing varieties that soon grow too tall, obstructing windows and becoming generally out of proportion to the building.

One would never think of building a home without first seeking the advice of a competent architect. For the same reason the home-owner should consult a landscape architect, or reliable nurseryman, before considering the foundation planting. Let us help you solve this important problem and make your home a pleasanter place in which to live. Telephone us today and make an appointment with one of our experienced plantsmen.

PLANTS FOR FOUNDATION PLANTING

EUONYMUS radicans. *Winter Creeper.* Useful under evergreen borders or for covering walls or foundations. Hardy and thrives in the shade. Each 10
12-15 in. \$0.40 \$3.50
15-18 in.50 4.50
18-24 in.70 6.00

E. radicans Carrierei. *Glossy Winter Creeper.* Stronger and more spreading than *E. radicans*. May be used as a specimen bush, as an evergreen hedge, or as a climber if supported. 12-15 in. \$0.40 \$3.50
15-18 in.65 6.00
18-24 in.90 7.50

Euonymus radicans vegetus. *Big-leaf Winter Creeper.* Orange-red berries. Each 10
12-15 in. \$0.40 \$3.50
15-18 in.50 4.25
18-24 in.75 7.00

JUNIPERUS chinensis Pfitzeriana. *Pfitzer's Juniper.* Horizontal branches, with gray-green foliage. 1½-2 ft. sp'd. \$2.60 \$25.00
2-2½ ft. sp'd. 3 25 30.00
2½-3 ft. sp'd. 4.00 37.50
3-4 ft. sp'd. 4.50

J. communis depressa plumosa. *Plume Juniper.* Forms a mat of gray-green foliage. 1-1½ ft. sp'd. \$1.75 \$16.50
1½-2 ft. sp'd. 2.25 21.00

Juniperus excelsa stricta. *Spiny Greek Juniper.* Low-growing for foundation planting and formal designs. Foliage blue-green.

Each 10
15-18 in. \$1.20 \$10.00
1½-2 ft. 1.50 12.50
2-2½ ft. 2.25

J. sabina. *Savin Juniper.* A dwarf, spreading plant for rocky banks. 15-18-in. sp'd. \$1.35 \$12.50
1½-2 ft. sp'd. 2.25 21.00
2-2½ ft. sp'd. 2.75 25.00
2½-3 ft. sp'd. 3.25 30.00
3-3½ ft. sp'd. 4.00 37.50



Taxus, Japanese Yew

FOUNDATION PLANTS, continued

KALMIA. *Mountain Laurel.* See p. 14.

LEUCOTHOE *Catesbaei.* *Drooping Leucothoe.* Dark green foliage turning to mahogany-red in autumn. Fragrant white flowers in clusters in spring. Each 10 100
1-1½ ft. \$1.25 \$11.00 \$100.00
1½-2 ft. 2.00 17.50 167.50
2-2½ ft. 2.50 22.50 215.00

PACHISTIMA *Canbyi.* *Canby Pachistima.* Glossy foliage forms a dense carpet. Field-grown plants only. 4-6 in. \$0.60 \$4.50 \$41.00
6-8 in.75 6.50 60.00
8-10 in.90 8.00 75.00

PACHYSANDRA *terminalis.* *Japanese Spurge.* A superior evergreen ground-cover, growing in sun or shade. Pot-grown plants. 2-yr. \$0.25 \$2.10 \$18.00
3-yr.30 2.40 22.00

PIERIS *floribunda.* *Mountain Andromeda.* A low shrub with dark green leaves. Flower-buds formed in the fall are followed in early spring by white flowers resembling lily-of-the-valley. 12-15 in. sp'd. \$1.00 \$9.50
15-18 in. sp'd. 1.50 12.75
1½-2 ft. sp'd. 1.75 15.00 \$140.00
2-2½ ft. sp'd. 2.25 21.00 200.00

PINUS *mughus.* *Dwarf Mountain Pine.* Forms a compact mat seldom over 2½ feet high. Semi-shade. 12-15 in. sp'd. \$1.50 \$14.00
15-18 in. sp'd. 1.75 15.00
1½-2 ft. sp'd. 2.00 18.50
2-2½ ft. sp'd. 2.75 25.00
2½-3 ft. sp'd. 3.50 32.50

RHODODENDRONS. See pages 14 and 15.

TAXUS *cuspidata.* *Spreading Japanese Yew.* Informal and spreading in shape but may grow to 8 feet tall. Dark green foliage with crimson fruits in autumn. 15-18 in. sp'd. \$1.75 \$16.00 \$150.00
1½-2 ft. sp'd. 2.25 21.00
2-2½ ft. sp'd. 3.50 33.50
2½-3 ft. sp'd. 5.00 47.50
3-3½ ft. sp'd. 8.00
3½-4 ft. sp'd. 9.50
4-4½ ft. sp'd. 12.00
4½-5 ft. sp'd. 15.00

T. cuspidata capitata. *Upright Japanese Yew.* Upright; excellent hedge or specimen. Each 10 100
1½-2 ft. \$1.75 \$17.00 \$150.00
2-2½ ft. 2.50 22.50 210.00
2½-3 ft. 3.75 35.00 325.00
3-3½ ft. 4.50 42.50 400.00
3½-4 ft. 5.50 52.50 500.00
4-4½ ft. 8.50 80.00
4½-5 ft. 10.50 100.00
5-5½ ft. 13.00 125.00
5½-6 ft. 16.50 160.00
6-7 ft. 18.00 175.00
7-8 ft. 20.00 190.00

T. cuspidata nana. *Dwarf Japanese Yew.* Grows from 2 to 3 feet high. 12-15 in. sp'd. \$2.25 \$20.00 \$167.50
15-18 in. sp'd. 3.00 27.50 250.00
18-21 in. sp'd. 4.00 35.00
21-24 in. sp'd. 4.50 40.00

T. cuspidata intermedia. *Intermediate Yew.* Spreading, irregular form. 12-15 in. sp'd. \$1.60 \$14.00
15-18 in. sp'd. 2.00 18.00
1½-2 ft. sp'd. 3.50 33.00
2-2½ ft. sp'd. 5.00 45.00
2½-3 ft. sp'd. 6.00 55.00

T. media Hicksi. *Hicks Yew.* Upright in form, from 6 to 8 feet tall. Each 10 100
1-1½ ft. \$2.00 \$18.00
2-3 ft. 3.50 33.00
3-3½ ft. 6.50 60.00
3½-4 ft. 7.50 70.00

THUYA *occidentalis globosa.* *Globe Arborvitæ.* Compact, globe-shaped. 15-18 in. \$1.00 \$9.00
1½-2 ft. 1.50 13.50 \$125.00
2-2½ ft. 2.00 17.50 167.50
2½-3 ft. 2.50 24.00

T. occidentalis *Little Gem.* Rarely more than 2 feet high; Globe-shaped 6-9 in. sp'd. \$1.00 \$9.00
9-12 in. sp'd. 1.50 12.50

T. occidentalis nigra. Introduced by us into New England several years ago. Very hardy; deep green color holds all the year. 1½-2 ft. \$1.00 \$9.00 \$80.00
2-3 ft. 1.75 15.00 125.00
3-4 ft. 2.00 17.50
4-5 ft. 2.50 22.50
5-6 ft. 3.25 30.00 290.00
6-7 ft. 4.50 42.50 400.00
7-8 ft. 6.00 57.50 550.00

T. occidentalis pyramidalis. *Pyramidal Arborvitæ.* Columnar form; dark green color all winter. 3-4 ft. \$2.00 \$19.50
4-5 ft. 2.25 22.00
5-6 ft. 2.75 26.50
6-7 ft. 3.75 35.00 \$335.00
7-8 ft. 4.50 42.50 415.00
8-9 ft. 5.50 52.00 500.00
9-10 ft. 6.50 62.50 600.00

T. occidentalis Rosenthali. *Rosenthal Arborvitæ.* A rather spreading pyramidal form. 2-3 ft. \$2.00 \$17.50 \$167.50
3-4 ft. 2.75 26.50 250.00
4-5 ft. 3.75 35.00 335.00
5-6 ft. 4.50 42.00
6-7 ft. 5.50 50.00
7-8 ft. 7.00

T. occidentalis umbraculifera. *Conical Arborvitæ.* Low growing, with flat top. 12-15 in. \$1.25 \$10.00 \$85.00
15-18 in. 1.60 15.00 125.00
1½-2 ft. 1.75 17.00 167.50
2-2½ ft. 2.25 21.50 200.00



Pyramidal Arborvitæ
(Thuya occidentalis pyramidalis)



Flowering Azaleas at Adams Nurseries. See page 19

Evergreen Aristocrats . . .

ABIES concolor. *White Fir.* Hardy, withstands heat and drought, and grows rapidly to a tall tree. Foliage varies from a light green to almost blue. One of the finest specimen lawn trees we have.

	Each	10	100
4-5 ft.	\$4.25	\$41.50	\$400.00
5-6 ft.	5.50	52.50	500.00
6-7 ft.	7.00	67.50	650.00
7-8 ft.	8.50	80.00	
8-10 ft.	10.00	95.00	

A. Fraseri. *Fraser Fir.* The foliage is lustrous dark green and bluish white beneath, fragrant, and closely resembles the Balsam Fir.

3-4 ft.	\$2.00	\$18.00
4-5 ft.	2.50	22.50

A. homolepsis (brachyphylla). *Nikko Fir.* A tall-growing tree from Japan. Foliage dark green above, with silvery white undertone beneath.

5-6 ft.	\$4.00	\$35.00	\$300.00
6-7 ft.	5.00	45.00	400.00
7-8 ft.	5.50	50.00	475.00
8-9 ft.	7.00	65.00	600.00
9-10 ft.	10.00	90.00	

A. Veitchi. *Veitch Fir.* Makes a handsome, tall, dark green tree of rapid growth. Very hardy.

4-5 ft.	\$3.50	\$30.00
5-6 ft.	4.50	
6-7 ft.	6.00	
7-8 ft.	7.50	

JUNIPER. See page 10.

PICEA pungens. *Colorado Spruce.* Hardy, shapely tree suitable as a lawn specimen. Foliage varies from bright blue to gray-green.

3-4 ft.	\$2.00	\$17.50	\$167.50
4-5 ft.	2.50	22.00	210.00
5-6 ft.	3.50	34.50	335.00
6-7 ft.	6.50	60.00	550.00
7-8 ft.	7.50	70.00	685.00

P. pungens glauca. *Colorado Blue Spruce.* A selected form of the Colorado Spruce with dense steel-blue foliage.

3-4 ft.	\$3.75	\$35.00
4-5 ft.	6.50	60.00
5-6 ft.	8.00	75.00
6-7 ft.	12.00	100.00
7-8 ft.	15.00	

P. pungens Kosteriana. *Koster's Blue Spruce.* A famous ornamental tree. Brilliant silvery blue foliage. The ideal specimen of perfect shape.

3½-4 ft.	\$9.50	\$90.00
4-4½ ft.	11.00	100.00
4½-5 ft.	13.00	125.00
5-6 ft.	14.00	135.00
6-7 ft.	16.00	150.00
7-8 ft.	17.50	165.00

PINUS nigra. *Austrian Pine.* Sometimes called Black Pine. A tall, broad-headed rather fast-growing tree with dark green foliage. Each 10 100

5-6 ft.	\$6.00	\$50.00
6-7 ft.	7.50	70.00

P. resinosa. *Red Pine.* Forms a tall, broad pyramid with lustrous dark green needles.

6-7 ft.	\$6.60	\$62.50
7-8 ft.	9.00	85.00
8-9 ft.	11.50	110.00
9-10 ft.	13.50	130.00
10-12 ft.	15.00	145.00

P. strobus. *White Pine.* King of the Pines. Valuable hardy ornamental of rapid growth, symmetrical when young, picturesque in old age.

6-7 ft.	\$7.50	\$70.00	\$687.50
7-8 ft.	9.00	85.00	833.50
8-10 ft.	13.00	125.00	1200.00

PSEUDOTSUGA Douglassi. *Douglas Fir.* Its soft green foliage and perfect pyramidal symmetry make it a most desirable ornamental specimen.

4-5 ft.	\$3.00	\$27.00	\$250.00
5-6 ft.	4.00	37.50	335.00
6-7 ft.	6.00	58.50	540.00
7-8 ft.	7.50	70.00	687.50

TAXUS. See page 11.

THUJA occidentalis. *American Arborvitæ.* American and native to New England. Conical shape with a broad base and ordinarily does not exceed 30 feet.

7-8 ft.	\$5.00	\$46.00	\$400.00
8-9 ft.	6.50	60.00	500.00
9-10 ft.	10.00	90.00	800.00
10-12 ft.	11.00	100.00	900.00
12-14 ft.	12.50	110.00	1000.00
14-16 ft.	16.00	150.00	1450.00

T. occidentalis Vervæneana. *Vervæne Arborvitæ.* Foliage varies from a light gray-green to a yellow-green. Hardy. Grows 8 to 12 feet tall.

5-6 ft.	4.00	35.00	335.00
6-7 ft.	4.50	42.50	415.00

T. occidentalis Wareana. Foliage bright green, set densely on the branches. A desirable pyramidal form.

2-2½ ft.	\$1.75	\$16.75
2½-3 ft.	2.50	20.00

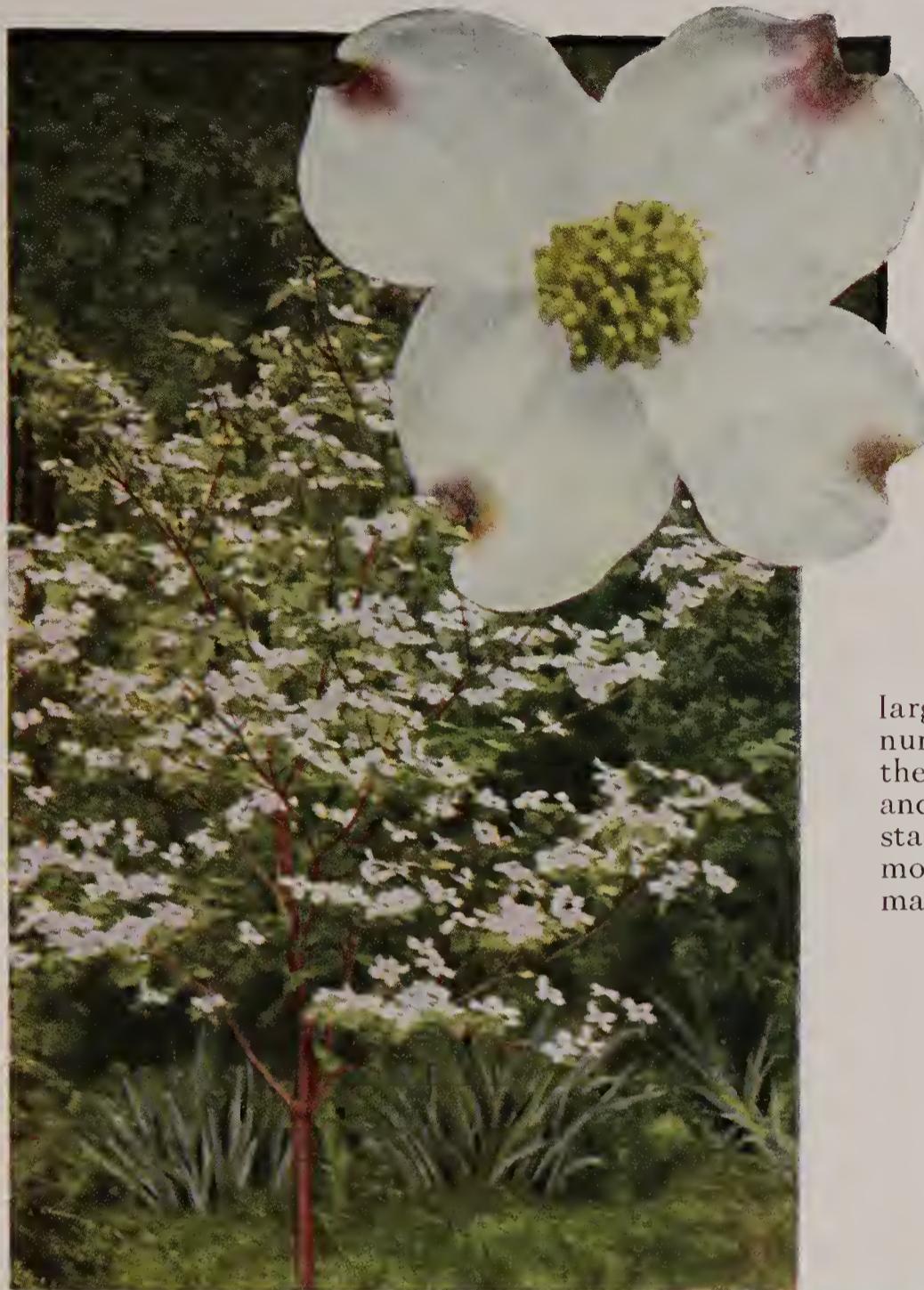
3-4 ft.	3.00	22.50
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TSUGA canadensis. *Canadian Hemlock.* A magnificent evergreen. From a broad base it tapers to a slender, graceful terminal of deep rich green.

3-4 ft.	\$2.60	\$25.00	\$225.00
4-5 ft.	3.25	31.50	300.00
5-6 ft.	4.00	38.50	375.00
6-7 ft.	6.50	60.00	

7-8 ft. specimens	12.50	
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Prices of larger specimens on request.



DOGWOOD

White-Flowering

Among all of our native trees none is more distinctly American than the White-flowering Dogwood. Born in America, it has finally conquered the hearts of Americans, and is now being generally recognized as the finest of all flowering trees, possessing the maximum of attractiveness throughout the entire year.

The Dogwood is a small tree, rarely over 25 feet tall, with spreading branches. In early spring, before the leaves appear, this beautiful tree produces a mass of large, showy white flowers. In September numerous brilliant red berries are produced, and the shiny dark green leaves turn to vivid reds and scarlet. It thrives in any ordinary soil and stands shade or full sun equally well. Its cosmopolitan characteristics permit its use in many locations.



Prices of White-flowering Dogwood:

	Each	10	100
3-4 ft.....	\$1.40	\$12.50	\$115.00
4-5 ft.....	1.75	16.50	150.00
5-6 ft.....	2.50	22.50	215.00
6-8 ft.....	4.00	35.00	325.00
8-10 ft.....	5.50	50.00	

Pink-Flowering

This was discovered within the city limits of Philadelphia about 55 years ago by the late Thomas F. Meehan, an internationally known horticulturist. He found one pink-flowering branch growing out of a white-flowering tree. He decided to perpetuate this in his own expert way by grafting on seedlings of the white variety. From that beginning came all the Pink-flowering Dogwoods seen in this country. It is similar in all respects to the white variety, except that the flowers are a beautiful shade of pink. Makes a fine specimen and looks well when interplanted with the white variety.

	Each	10	100
2-3 ft.....	\$1.75	\$17.00	\$150.00
3-4 ft.....	2.25	21.50	200.00
4-5 ft.....	3.75	35.00	335.00
5-6 ft.....	5.50	52.50	500.00
6-7 ft.....	7.00	67.00	625.00
7-8 ft.....	9.00	85.00	

NATIVE RHODODENDRON

These handsome, broad-leaved evergreens are found growing naturally in the mountain ranges from the Carolinas north to Maine. *Rhododendron maximum*, *R. catawbiense*, and *R. carolinianum* are reliably hardy in New England. They can be grown to perfection if given the proper location and soil conditions. Any well-drained, moist, cool soil, which does not contain lime or heavy clay, will prove satisfactory. Connecticut Valley soil is naturally acid and adapted to Rhododendrons, but it is well to prepare the bed with plenty of leaf-mold and humus. They do best when planted in beds sheltered against drying winds and burning sun. Water well and mulch winter and summer with a 12-inch layer of leaves.

Our nursery includes several acres of these plants growing under ideal conditions. We shall be proud and pleased to show them to you.

Rhododendron carolinianum. *Carolina Rhododendron.* Small, narrow leaves, dark green above and covered with brownish dots beneath. Clusters of clear rose-pink flowers appear in May, before the new shoots start their growth.

	Each	10	100
12-15 in.....	\$1.75	\$16.50	\$150.00
15-18 in.....	2.25	20.00	185.00
1½-2 ft.....	2.50	24.00	225.00
2-2½ ft.....	4.00		
2½-3 ft.....	4.50		

R. carolinianum album. *White Carolina Rhododendron.* Flowers are white. In all other respects the plants are similar to *Carolinianum*.

1-1½ ft.....	\$1.75	\$15.00
1½-2 ft.....	2.25	21.00
2-2½ ft.....	4.00	



Rhododendron catawbiense. *Catawba Rhododendron.* One of the most beautiful Rhododendrons. A prolific bloomer with flowers produced in large trusses and in various shades of pink.

	Each	10	100
15-18 in.....	\$2.00	\$17.50	\$167.50
1½-2 ft.....	3.00	27.50	250.00
2-2½ ft.....	3.75	35.00	335.00
2½-3 ft.....	5.50	50.00	
3-3½ ft.....	7.00		

R. maximum. *Rosebay Rhododendron.* Growing taller than most varieties, it is used as a background plant. The flowers, which vary in color from pure white to delicate shades of pink, appear in late June and July. The foliage is very thick, smooth, and large.

15-18 in.....	\$1.75	\$16.00	\$150.00
1½-2 ft.....	2.50	22.50	210.00
2-2½ ft.....	3.00	27.50	250.00
2½-3 ft.....	3.75	35.00	320.00
3-4 ft.....	6.00	55.00	
4-5 ft. collected.....	7.50		
5-6 ft. collected.....	10.00		
6-8 ft. collected.....	12.50		



← MOUNTAIN LAUREL

Born in America, but a true aristocrat. Laurel grows naturally in the northeastern United States and has been adopted as the State Flower of Pennsylvania and Connecticut. The shrub is popular, perfectly hardy, and next to rhododendron is our most beautiful flowering evergreen. Its green foliage and shell-pink flowers need no description. The plants require the same general soil-conditions and treatment given rhododendrons, but are not quite so particular.

You will find thousands of bushy, shapely plants in our nursery, ready to bring their beauty to your grounds.

	Each	10	100
15-18 in.....	\$1.50	\$13.50	\$125.00
1½-2 ft.....	1.90	18.00	170.00
2-2½ ft.....	2.65	26.00	250.00
2½-3 ft.	3.00	28.50	
3-3½ ft.	4.00		



HYBRID RHODODENDRON

In the plant kingdom they are members of the royalty. Their regal flowers, in varying shades of red, pink, and lavender, give a wider range of color than is possible with the native Rhododendron. They require the same culture and soil-conditions as the natives and in addition a little more protection from occasional severe winters.

Selected plants, 1 1/2 to 2 ft., \$4.50 each

Boule de Neige. Pure white. Plants dwarf.

F. D. Godman. Bright crimson, with darker blotch.

Ignatius Sargent. Light scarlet, with rose tint.

Kettledrum. One of the best reds.

Roseum elegans. Rose-pink. A choice variety.

HYBRID RHODODENDRON SEEDLINGS

1 1/2 to 2 ft., \$3.50 each, \$33 for 10

2 to 2 1/2 ft., \$4.50 each, \$42 for 10

FLOWERING CRAB-APPLES

In New England they are to be desired more than the Japanese cherry because they excel in abundance of flower and fruit and, above all, are dependably hardy. There are several fine varieties with pink or white flowers and red or yellow fruits. They lend themselves readily to mass or screen plantings, groups or single specimens.

Sargent's Flowering Crab (*Malus Sargentii*). Clear white flowers in early May, followed by dark red fruits. Tree low growing. Hardy. 3 to 4 ft. \$1.25 each, \$11.50 for 10.

Arnold's Flowering Crab (*M. Arnoldiana*). Flowers pale rose. Fruits yellow, quite large.

Carmine-flowering Crab. Flowers rich carmine. Fruits deep red.

Red-vein Flowering Crab. Deep pink blooms and dark red fruits.

Eley Flowering Crab. Flowers dark pink. Fruits red.

Scheidecker Flowering Crab (*M. Scheideckeri*). Flowers double, bright pink, in mid-May.

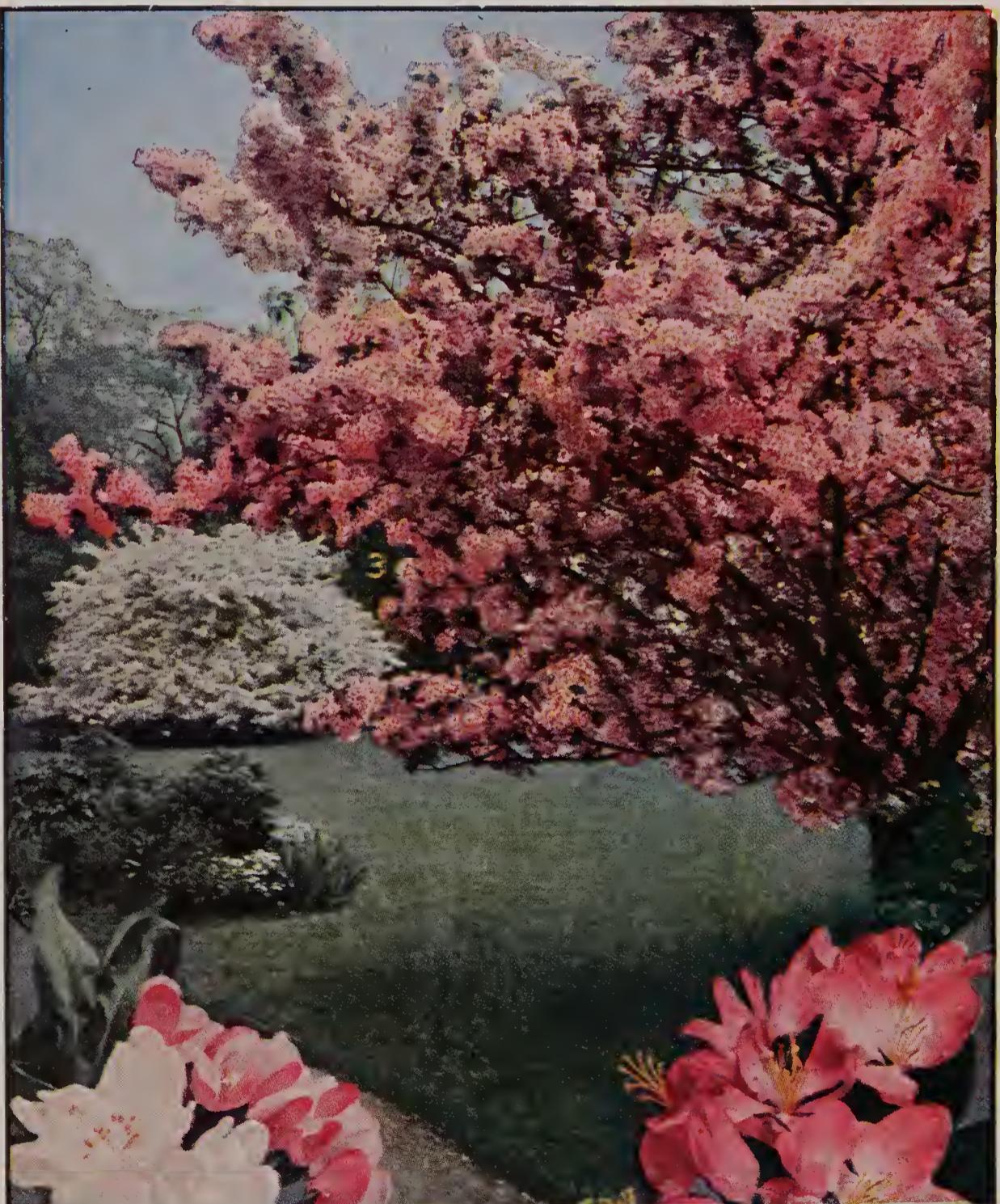
Price on above varieties:

Each	10
4-5 ft.	\$1.25 \$10.00
5-6 ft.	1.40 12.50
6-7 ft.	1.75 16.50
7-8 ft.	2.50 22.50

Bechtel's Flowering Crab. A familiar variety with double delicate pink flowers. No fruits. 100
2-3 ft. \$1.00 \$9.50 \$80.00
3-4 ft. 1.25 11.50 110.00
4-5 ft. 1.75 16.50 150.00

Tea-flowering Crab (*M. theifera*). Clear pink, fragrant flowers. Fruit crimson.
3-4 ft. \$1.50
4-5 ft. 2.00
5-6 ft. 2.50

Japanese Flowering Crab (*M. floribunda*). In early May has a multitude of pink buds and white or pinkish flowers. Birds enjoy the yellow fruit.



We cordially invite you to bring your friends and visit our Display Gardens. You may go where you please and stay as long as you like. You will not be approached unless you desire information or service.



Goldflame Honeysuckle (Trade Mark)

Goldflame Honeysuckle

This superb, new, hardy, everblooming Honeysuckle has reached the front rank. Its large flame-coral trumpets, lined with gold, appear in immense showy clusters from May until frost. The dark blue-green foliage is attractive in itself and makes a perfect background for the brilliance of the flowers. 2-yr. plants, 90 cts. each, \$8 for 10.

DAYLILIES Join the Aristocrats

In the hands of hybridizers the Daylily has emerged with much larger flowers, a wider range of color, and a much longer period of bloom. They are unsurpassed in permanence, hardiness, and ease of culture, and produce unusually large orange or yellow blooms. A careful selection of varieties will give you bloom from May to September.

Aurantiaca. 2 ft. Orange-yellow. June.

Flava. 2½ ft. Clear yellow. June.

Sovereign. 2 ft. Yellow. June.

Above three varieties, 25 cts. each, \$2.50 per doz.

Golden Bell. Apricot-orange. June, July.

Sir Michael Foster. Apricot-yellow. June, July.

Above two varieties, 50 cts. each, \$5 per doz.

Ophir. Golden yellow. July, August.

Hyperion. Canary-yellow. July, August.

Above two varieties, 75 cts. each, \$7.50 per doz.

Dr. A. B. Stout's New Hybrids

Cinnabar. Yellow, flushed red. July, August.

Mikado. Rich orange. June, July.

Soudan. Clear yellow. July.

Wau-Bun. Twisted yellow petals. June, July.

Above four varieties, \$1 each, \$10 per doz.

HONEYSUCKLE VINES... CLIMB IN POPULARITY

Whether rambling over a stone wall, covering an unsightly bank, or shading the front porch, Honeysuckles will give you a wealth of color and an abundance of fragrance.

Everblooming Scarlet Trumpet Honeysuckle

A fine new Honeysuckle with large, coral-colored blooms and attractive blue-gray-green foliage. The brilliant, cheerful flowers are produced from May until September. 2-yr. plants, 60 cts. each, \$5 for 10.

Giant Golden Honeysuckle

A new, strong-growing, hardy climber with large, pale green leaves and long, giant, tubular flowers of an intensely rich golden yellow, tipped with bronzy red. Blooms in June. 2-yr. plants, 75 cts. each, \$6.50 for 10.

Japanese Honeysuckle

An excellent climber with smooth, glossy, dark green foliage and large, fragrant white flowers, turning yellow. A most constant bloomer. Very desirable for roadside and bank plantings. 2-yr. plants, 35 cts. each, \$3 for 10, \$25 per 100.

Scarlet Trumpet Honeysuckle

High-climbing vine with neat dark green foliage and orange-scarlet, tubular-shaped flowers in terminal clusters from May to September. Endures semi-shade. 2-yr. plants, 40 cts. each, \$3.50 for 10.



Hemerocallis
Mikado (Top) Hyperion (Bottom)



Outdoor Living-Room . . .

Many of us have an "Acre of Diamonds" right in our own back yard. A little cleaning up, a few shrubs to screen the garage, a tree or two for shade, and we have added a very delightful "Outdoor Living-Room" at little expense. It can be enjoyed by the entire family. Border plantings make it a safe play-yard for the children. Its seclusion provides an ideal spot for Mother's afternoon tea or bridge. With an outdoor fireplace and comfortable garden furniture the family picnic can be enjoyed often.

Flowers and roses may be planted to make it the most charming and popular room in the house—an "Outdoor Living-Room" where the entire family may relax and enjoy nature at its best.

Let us help you arrange your "Outdoor Living-Room." We will be glad to meet you at your home to make suggestions. Phone or write for an appointment.



Massachusetts Mutual Life Insurance Co., Springfield

Landscape designed by Olmsted Bros.

Plants supplied and planted by Adams Nursery, Inc.



A typical plant of Euonymus

Cercidiphyllum japonicum **Kadsura Tree**

A beautiful tree despite the long botanical name. The form is pyramidal, with upright, parallel branches heavily covered with foliage. The leaves have a purplish tone when unfolding, becoming light green, and turning in autumn to tones of yellow and scarlet. It grows rapidly in moist, fertile soil.

	Each	10	100
4-5 ft.		\$1.75	\$16.75
5-6 ft.		2.50	24.00
6-8 ft.		3.00	29.00

Hardy Hedges

	Each	10	100
15-18 in.	\$0.25	\$2.00	\$15.00
18-24 in.	.30	2.50	20.00

Truehedge Barberry. See page 27 for prices.

	Each	10	100
1½-2 ft.	.20	1.40	10.00
2-3 ft.	.25	1.75	12.00
3-4 ft.	.40	2.50	20.00

	Each	10	100
1½-2 ft.	.15	1.20	7.00
2-3 ft.	.20	1.60	10.00
3-4 ft.	.30	2.00	12.00

	Each	10	100
Ibota Privet.			
2-3 ft.	.35	3.00	

	Each	10	100
Regal Privet.			
1½-2 ft.	.40	3.50	30.00
2-2½ ft.	.50	4.50	40.00

Euonymus alatus compactus. See top of this page for prices.

Evergreen Hedges

Arborvitæ. All varieties, see pages 11 and 12 for prices.

Hemlock. See page 12.

Taxus. Japanese Yew. All varieties, See page 11.

Euonymus alatus compactus

In the early fall this Euonymus undoubtedly has more brilliant autumn foliage than any other shrub. The color is bright scarlet that lasts for several weeks. It is a semi-dwarf, slow-growing variety, indifferent to soil, shade, or city conditions. Perfectly hardy and, as the illustration shows, it develops into a compact, symmetrical specimen.

There are many varieties of Euonymus, varying from mere shrubs to trees 30 feet or more tall. The variety here described is most satisfactory in New England.

Possibly it performs best as a hedge, where its bushy characteristics produce a perfect barrier and, in the fall, a vivid display of autumn splendor.

	Each	10	100
2-2½ ft.	\$0.60	\$5.00	\$45.00
2½-3 ft.	.70	6.00	50.00
3-4 ft.	.80	7.00	60.00

Ulmus Molini . Moline Elm

The illustration on page 8 presents this desirable tree better than any word picture that can be printed. It should be widely used in New England for both landscape and street planting.

	Each	10	100
8-10 ft.	\$1.50	\$13.50	\$125.00
10-12 ft.	1.85	17.50	167.50
12-14 ft.	2.75	26.50	250.00
14-16 ft.	3.75	35.00	335.00
16-18 ft.	4.50	43.00	420.00
3-3½ in. cal.	10.00	85.00	



Cercidiphyllum japonicum

Azaleas

See illustration, page 12

A colorful collection of shrubs that will brighten lawns from May to July.

Azalea arborescens. Sweet Azalea. White and pink.

A. calendulacea. Flame Azalea. Rich orange-red.

A. canescens. Flowers pink or white.

A. nudiflora. Pinxter Flower. Showy pink.

Prices of above four:

Each

15-18 in.....\$1.50
1½-2 ft.....2.00
2-2½ ft.....2.50

A. poukhanensis. Rose-lilac, spotted purple.

15-18 in.....\$1.75
1½-2 ft.....2.25
2-2½ ft.....3.00

A. Vaseyi. Southern Azalea. Rosy white.

15-18 in.....\$2.25
18-24 in.....3.00



The Christmas Rose challenges the cold of New England winters

Helleborus Niger . Christmas Rose

A most interesting hardy perennial that blooms in midwinter. During mild weather one may see numerous large, white flowers pushing through the snow. It is well adapted to rockeries and does best in a rich loam mixed with coarse sand. A moist, well-drained, partially shaded situation is prefer-

able. An important point is not to disturb the plants when once established, as they are very sensitive to frequent changes of location.

Each
Plants from 4-in. pots\$1.00
Plants from 6-in. pots1.25



Salisburia (Ginkgo) adiantifolia

Salisburia adiantifolia Ginkgo Tree

One of our most interesting trees because of its ancient history. It was discovered in Japan in 1690, and was supposed to be a native of that island. The Japanese, however, claimed that it came from China at a very remote period. Probably it was first introduced into Holland around 1730, and from that country small trees were sent to England and then to America.

In this country it is commonly called the "Maidenhair Tree," and is desirable for street and lawn planting. The form is slender, upright, often 75 feet high; leaves fan-shaped, in clusters of 3 to 5. Seldom is the Ginkgo injured by insects or diseases. It has been used freely in Washington for street planting, making picturesque avenues.

Each	10
6-8 ft.....	\$3.50
8-10 ft.....	4.50
10-12 ft.....	6.00

Hydrangea petiolaris

See illustration, front cover

This unusual climbing plant may grow to 50 feet or more if given proper support. White flowers are carried in open clusters in June and July.

Plants from 4-in. pots....\$1.00	\$9.50
Plants from 6-in. pots....1.50	14.00



Hurricane havoc in residential streets of Springfield

Trees for Shade and Shelter . . .

WHAT a heritage in Shade Trees our New England forefathers left us. Strange to say, it required a calamity to make us sufficiently tree conscious to appreciate our loss.

Perhaps the worst feature of the 1938 hurricane was the uprooting and destruction of hundreds of thousands of shade and woodland trees. Buildings can be quickly repaired but it will require a century to replace the lost trees.

The New England Council, realizing the seriousness of the situation, has requested the governor of each New England State to issue, next spring, a proclamation recommending that their people observe an Arbor Week. A systematic tree-planting campaign by individuals and communities will be necessary to restore our traditional New England villages and cool, shady highways.

We believe we have the largest and finest supply of straight, shapely shade trees in New England. We invite you to inspect and select your shade-tree requirements at the Adams Nursery, Inc.

Plant a tree this spring. It will increase the value of your home and make it a more enjoyable place to live in.

ACER • Maple

The Maples are among our most ornamental and desirable trees for specimens and street planting. They are hardy, healthy, and produce cool shade in summer and brilliant fall colors.

Acer dasycarpum. *Silver Maple.* Rapid-growing, thriving in any soil but doing best in rich, moist ground. Light green leaves, silvery on under side, change to yellow in autumn. Each 10 100
 8-10 ft. \$1.25 \$12.00 \$110.00
 10-12 ft. 1.65 16.00
 12-14 ft. 2.25 20.00
 14-16 ft. 3.00 25.00

A. dasycarpum Wieri. *Wier's Cut-leaf Maple.* Similar to the preceding but with drooping branches and finely divided, lacy foliage. A rapid grower, and useful in landscape work.
 6-8 ft. \$1.25 \$11.00 \$100.00
 8-10 ft. 1.50 14.00 125.00
 10-12 ft. 2.00 18.00 167.00
 12-14 ft. 3.00 27.50 250.00
 14-16 ft. 3.50 32.50 300.00
 16-18 ft., 3-3½ in. cal. 6.50 55.00 450.00
 18-20 ft., 3½-4 in. cal. 8.50 75.00 650.00
 20-30 ft., 4-6 in. cal., \$15 to 30.00 each.

Acer platanoides. *Norway Maple.* A clean, dense, round-headed tree that seems to like city conditions, growing 60 to 75 feet tall. Broad, rich green foliage is retained until late autumn. Each 10 100
 8-10 ft. \$1.75 \$17.00 \$167.50
 10-12 ft. 2.35 22.50 210.00
 12-14 ft. 3.25 30.00 290.00
 14-16 ft. 4.00 36.00 350.00

A. platanoides Schwedleri. *Schwedler Maple.* In spring the foliage assumes brilliant shades of scarlet and red, changing in summer to a deep ruddy green.

6-8 ft. \$2.00 \$19.00 \$185.00
 8-10 ft. 2.75 26.00 250.00
 10-12 ft. 3.75 35.00 335.00
 12-14 ft. 4.50 42.50

A. rubrum. *Red Maple.* Fiery red blooms appear early in the spring, followed by clean green foliage which in the fall turns orange and bright scarlet.
 10-12 ft. \$4.00
 12-14 ft. 5.50

A. saccharum. *Rock or Sugar Maple.* King of the New England forests. A majestic tree with fine clean foliage.
 8-10 ft. \$1.75 \$17.00 \$167.50
 10-12 ft. 2.75 26.00 225.00
 12-14 ft. 3.50 33.00 300.00
 14-16 ft. 4.50 42.00 400.00
 16-18 ft. 5.50 50.00 450.00

FAGUS . Purple-Leaf Beech

A tall, symmetrical-growing tree with interesting dark purple foliage and smooth, light gray bark. Its low-branching habit makes it an excellent specimen for ornamental lawn planting. Absolutely hardy and endures shade. Prefers a dry, sweet, sandy loam.

	Each	10	100
2-3 ft.	\$3.50	\$32.50	
3-4 ft.	4.00	37.50	
5-6 ft.	6.00	57.50	

FRAXINUS americana. *American White Ash.* Native of New England. Rapid-growing and tall. It is a desirable shade tree for lawn or street planting. Thrives in moist soil.

10-12 ft.	\$2.00
12-14 ft.	2.50
14-16 ft.	4.00

KOELREUTERIA paniculata. *Varnish Tree.* An unusual decorative tree, recommended for its handsome foliage and yellow flowers in July.

4-5 ft.	\$1.75	\$14.50
5-6 ft.	2.00	16.75

LIRIODENDRON Tulipifera. *Tulip Tree.* Tall, straight tree with handsome, light green foliage. In spring it bears many fragrant, greenish yellow flowers closely resembling the tulip.

6-8 ft.	\$1.75
8-10 ft.	2.25

POPULUS Eugenei (monilifera). *Carolina Poplar.* Rapid-growing, giving shade quickly, and does well under adverse conditions.

6-8 ft.	\$0.75	\$6.00
8-10 ft.	1.00	8.00
10-12 ft.	1.25	9.00

P. nigra italicica. *Lombardy Poplar.* This spire-like tree stands out like a sentinel. Used mostly for screens and formal effects.

6-8 ft.	\$1.00	\$8.50	\$75.00
8-10 ft.	1.25	11.00	100.00
10-12 ft.	1.60	15.00	

QUERCUS . Oak

Sturdy and of noble proportions, Oaks are one of our best ornamental street and lawn trees. Turns brilliant scarlet and red in the autumn.

Quercus alba. *White Oak.* The king of all Oaks—a rugged, open-headed tree of tremendous proportions.

6-8 ft.	\$3.50
8-10 ft.	4.50

Q. coccinea. *Scarlet Oak.* Valuable for its brilliant scarlet fall coloring, spreading branches, and round, open head. Prefers a dry location.

5-6 ft.	\$2.50	\$22.50
6-8 ft.	3.00	26.50
8-10 ft.	5.00	
10-12 ft.	6.00	

Q. macrocarpa. *Mossy-cup Oak.* A large tree up to 80 feet, with spreading branches and corky-barked branchlets. Comparatively rapid-growing.

6-8 ft.	\$3.75	\$35.00
8-10 ft.	5.50	50.00

Q. nigra. *Water Oak.* Tree up to 80 feet; slender branches form a conical, round-top head.

6-8 ft.	\$3.50
8-10 ft.	4.50

Q. palustris. *Pink Oak.* Perhaps the best Oak for lawn and avenue planting. Its deeply cut foliage turns rich crimson in fall.

6-8 ft.	\$2.00	\$17.50
8-10 ft.	2.50	22.50
10-12 ft.	3.00	27.50
12-14 ft.	3.75	
14-16 ft.	5.50	
16-18 ft.	7.50	

Q. rubra. *Red Oak.* Of rapid growth, attaining a majestic height; broad, round head, smooth bark and dark red autumnal color.

6-8 ft.	\$3.00	\$27.50
8-10 ft.	4.00	37.50
10-12 ft.	5.00	47.50
12-14 ft.	6.50	

SALIX babylonica. *Babylon Weeping Willow.* Graceful weeping tree with slender branches. Appropriate for waterside planting.

	Each	10	100
6-8 ft.	\$1.50	\$13.50	
8-10 ft.	2.00	17.50	
10-12 ft.	2.75	25.00	

S. blanda. *Wisconsin Weeping Willow.* Similar to the above but more spreading, irregular, and picturesque.

	Each	10	100
6-8 ft.	\$1.50	\$13.50	\$125.00
8-10 ft.	2.00	17.50	
10-12 ft.	2.75	25.00	

S. Britzensis. *Bronze-bark Willow.* Deep bronze bark.

	Each	10	100
6-8 ft.	\$1.50	\$13.50	
8-10 ft.	2.00	17.50	

S. elegantissima. *Thurlow's Weeping Willow.* Upright, with slender, pendulous, yellow-green branches.

	Each	10	100
6-8 ft.	\$1.50	\$13.50	\$125.00
8-10 ft.	2.00	17.50	167.50
10-12 ft.	2.75	25.00	

S. Niobe. *Golden Weeping Willow.* Slender leaves, green above, silvery beneath. Twigs golden yellow.

	Each	10	100
6-8 ft.	\$1.25	\$11.00	\$100.00
8-10 ft.	1.75	16.50	150.00
10-12 ft.	2.25	20.00	185.00

S. pentandra. *Laurel-leaf Willow.* Dense, low-growing tree, with glossy green leaves: valuable for screens.

	Each	10	100
4-5 ft.	\$0.75	\$7.00	\$60.00
5-6 ft.	1.00	8.50	75.00
6-8 ft.	1.25	11.50	110.00

S. vitellina. *Golden-barked Willow.* Conspicuous yellow-bark in winter and early spring.

	Each	10	100
6-8 ft.	\$1.25	\$11.00	
8-10 ft.	1.75	15.00	

TILIA americana. *American Linden.* Large, heart-shaped leaves; fragrant, white flowers in June.

8-10 ft.	\$2.00	\$20.00
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T. cordata. *Small-leaf Linden.* Much like the other Lindens. Useful for street and specimen planting.

	Each	10	100

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Philadelphus virginalis



Philadelphus virginalis

Flowering Shrubs for Color and Fragrance

CLETHRA alnifolia. *Summer Sweet.* Fragrant white flowers. Grows to medium height and thrives in shady, moist soil.

	Each	10	100
1½-2 ft.	\$0.50	\$4.50	\$41.00
2-2½ ft.	.60	5.50	50.00

COTONEASTER acutifolia. *Pekin Cotoneaster.* Shiny, dark green leaves, about 2 inches long.

2-3 ft.	\$0.50	\$4.00
3-4 ft.	.60	5.00

C. Dielsiana. *Diel's Cotoneaster.* Spreading shrub with arching branches. Small pink flowers.

2-3 ft.	\$0.75	\$7.00
3-4 ft.	.90	8.50

C. divaricata. *Spreading Cotoneaster.* Small pink flowers in June, and bright red fruit in September.

2-3 ft.	\$1.00	\$9.00	\$85.00
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C. horizontalis. *Rock Cotoneaster.* Flowers pinkish white. Field-grown stock does not transplant safely, so we offer only excellent plants from pots.

5 in. pot, 6-9 in. spread	\$0.60	\$5.00
5 in. pot, 9-12 in. spread	.75	7.00
7 in. pot, 15-18 in. spread	1.00	9.00

CYDONIA japonica. *Flowering Quince.* Compact shrub with glossy leaves. Scarlet-red flowers in May.

1½-2 ft.	\$0.40	\$3.50	\$30.00
2-3 ft.	.50	4.50	40.00
3-4 ft.	.60	5.00	45.00

DAPHNE Cneorum. *Garland Flower.* Bright pink, sweet-scented flowers in May. Useful in rock-gardens. (See color picture, page 3.)

5-7 in. spread	\$0.50	\$4.50	\$40.00
6-9 in. spread	.65	6.00	50.00
9-12 in. spread	.90	8.00	75.00

D. Mezereum. *February Daphne.* Medium dwarf. Upright branches closely set with fragrant, rosy purple flowers before the leaves appear.

12-15 in.	\$0.50	\$4.50	\$40.00
15-18 in.	.75	7.00	60.00
1½-2 ft.	1.00	9.00	85.00
2-2½ ft.	1.25	11.00	100.00

FORSYTHIA intermedia. *Golden-Bell.* Tall arching branches studded with a profusion of bright yellow flowers in early spring.

F. intermedia spectabilis. *Showy Golden-Bell.* Large rich yellow flowers are produced profusely.

Forsythia suspensa. *Weeping Forsythia.* Some branches decidedly pendulous. Bright yellow flowers.

F. suspensa Fortunei. *Fortune's Forsythia.* Tall, upright growth. Yellow flowers in spring.

Prices of all Forsythias:

	Each	10	100
2-3 ft.	\$0.40	\$3.35	\$25.00
3-4 ft.	.50	4.25	33.50
4-5 ft.	.60	5.00	41.50

HAMAMELIS vernalis. *Vernal Witch-Hazel.* Any warm day from January to March one may see its small yellow flowers. A truly winter-blooming shrub.

2-3 ft.	\$0.75	\$7.00
3-4 ft.	1.00	8.50
4-5 ft.	1.25	12.00

H. virginiana. *Witch-Hazel.* Odd yellow blooms in November after the leaves have fallen.

2-3 ft.	\$0.85	\$7.50
3-4 ft.	1.00	8.50
4-5 ft.	1.25	10.00

KOLKWITZIA amabilis. *Beauty Bush.* Flowers delicate pink. One of the finest of the newer shrubs.

1½-2 ft.	\$0.50	\$4.25	\$41.00
2-3 ft.	.65	6.00	54.00
3-4 ft.	.90	8.50	

LONICERA bella albida. *White Belle Honeysuckle.* Upright, spreading shrub. Small, pinkish white flowers in May; red berries in August and September.

L. Morrowi. *Morrow Honeysuckle.* White flowers in May followed by blood-red fruits in August.

L. Ruprechtiana. *Manchurian Honeysuckle.* Yellowish white flowers in June and red berries in autumn.

L. tatarica. *Tatarian Honeysuckle.* Pink flowers in May followed by red berries in July.

L. tatarica alba. *White Tatarian Honeysuckle.* A white-flowered form of the preceding variety.

L. tatarica grandiflora rosea. *Bride Honeysuckle.* Similar to the two preceding varieties. Flowers pink.

Prices on above Lonicera:

2-3 ft.	\$0.40	\$3.00	\$25.00
3-4 ft.	.50	4.00	33.50
4-5 ft.	.60	5.00	

L. fragrantissima. *Winter Honeysuckle.* Numerous small, sweet-scented flowers appear in early spring.

2-3 ft.	\$0.40	\$3.35	\$32.00
3-4 ft.	.50	4.25	41.00



Kolkwitzia amabilis

Lonicera Maacki. *Amur Honeysuckle.* Highly ornamental in the fall with bright red berries. Tall growing. Each 10 100
2-3 ft. \$0.50 \$4.00 \$33.50
3-4 ft.60 4.50 41.00

L. syringantha Wolfi. *Lilac Honeysuckle.* Dwarf. Numerous, fragrant, pale rosy lilac flowers last a long time. Fine for bank plantings.
1½-2 ft. \$0.50 \$4.50
2-3 ft.65 6.00

PHILADELPHUS, Argentine. *Double Mock-orange.* Clusters of large, double, pure white flowers in June.
2-3 ft. \$0.40 \$3.75
3-4 ft.50 4.50

P. coronarius. *Mock-Orange.* The old-fashioned Mock-Orange in June is a mass of fragrant white blooms.
2-3 ft. \$0.35 \$3.00 \$25.00
3-4 ft.45 4.00 33.50
4-5 ft.50 4.50 41.50

P. coronarius foliis aureis. *Golden Mock-Orange.* Dwarf; bright yellow foliage holds its color all summer
1½ ft. \$0.40 \$3.50
1½-2 ft.50 4.50

P. grandiflorus. *Big Scentless Mock-Orange.* Tall, vigorous shrub similar to Coronarius, with larger flowers.
2-3 ft. \$0.35 \$3.00 \$25.00
3-4 ft.40 3.50 30.00
4-5 ft.50 4.50 41.00

P. Lemoinei. *Lemoine Mock-Orange.* Bears clusters of fragrant white flowers in June.
2-3 ft. \$0.40 \$3.50
3-4 ft.50 4.50

P. virginialis. The first burst of bloom comes in June when large, semi-double, pure white flowers fairly weigh the branches down. The tips of the new shoots bear flowers continuously throughout the summer. A truly remarkable variety.
2-3 ft. \$0.60 \$5.50 \$50.00
3-4 ft.75 7.25 70.00

PRUNUS glandulosa. *Double Pink Almond.* Double, rose-colored flowers in early spring.

P. glandulosa sinensis. *Double White Almond.* Like the preceding, except that it has double white flowers.

Prices of above two varieties:
2-3 ft. \$0.75 \$6.50 \$58.50
3-4 ft. 1.00 9.00 83.50

P. tomentosa. *Nanking Cherry.* Compact bush with upright branches. Covered in early spring with tiny pink buds which turn white after opening.
2-3 ft. \$0.60
3-4 ft.75
4-5 ft. 1.00

P. triloba. *Flowering Plum.* Shrubby tree, with small, double, bright pink flowers before the leaves appear.
2-3 ft. \$0.75 \$6.00
3-4 ft. 1.00 7.50

ROBINIA hispida. *Rose Acacia.* In May and June bears drooping clusters of rose-colored blooms.
3-4 ft. Tree Form \$1.25 \$11.00
4-5 ft. Tree Form 1.75 16.00

ROSA Hugonis. *Hugonis Rose.* Extremely graceful, arching shrub with many soft yellow, single, saucer-like flowers in June. Each 10 100
2-3 ft. \$0.65 \$6.00 \$58.50

R. rugosa. *Rugosa Rose.* Large, single, fragrant, red flowers in May and continue until September.
1½-2 ft. \$0.50 \$4.00 \$37.50
2-3 ft.60 5.50 50.00

R. rugosa alba. *White Rugosa Rose.* Large white flowers.
1½-2 ft. \$0.60 \$5.00
2-3 ft.75 6.00

SPIRÆA arguta. *Garland Spirea.* The most free-flowering and showy of the early-blooming Spireas. Dainty white flowers early in May.
2-3 ft. \$0.40 \$3.00
3-4 ft.50 4.00

S. Bumalda. *Bumalda Spirea.* A low shrub rarely over 2 feet tall; flowers light pink.
15-18 in. \$0.25 \$2.00

S. Bumalda, Anthony Waterer. *Anthony Waterer Spirea.* In July bright crimson flowers in flat heads.
15-18 in. \$0.25 \$2.00
1½-2 ft.35 3.00
2-2½ ft.50 4.00

S. Bumalda Froebeli. *Froebel Spirea.* Bright crimson flowers last the entire season.
1½-2 ft. \$0.35 \$3.00
2-3 ft.40 3.50

S. prunifolia. *Bridal Wreath.* Its graceful form and double white flowers make it deserving of wide use. Dark green foliage turns orange in autumn.
2-3 ft. \$0.50 \$4.50
3-4 ft.60 5.00

S. Thunbergi. *Thunberg's Spirea.* Early, free-flowering, graceful shrub with neat foliage and white flowers.
1½-2 ft. \$0.35 \$2.75 \$23.50
2-3 ft.50 4.00 37.00

S. trichocarpa. *Korean Spirea.* Tall, broad shrub similar to Vanhouttei. Its white flowers are larger and appear a few weeks later. Very hardy.
2-3 ft. \$0.40 \$3.60 \$30.00
3-4 ft.50 4.50 41.00

S. Vanhouttei. *Van Houtte Spirea.* Tall, slender branches arch gracefully under a load of white flowers, the last of May.
2-3 ft. \$0.30 \$2.50 \$20.00
3-4 ft.35 3.00 27.00
4-5 ft.45 3.75 33.50

VACCINIUM corymbosum. *Highbush Blueberry.* Glossy green foliage turns brilliant red in autumn. One of the best shrubs for fall color.
1½-2 ft. \$1.00 \$8.50
2-3 ft. 1.50 12.50

Cultivated Varieties of Vaccinium
1-1½ ft. \$1.50 \$14.00
1½-2 ft. 2.00 18.00

V. corymbosum, Cabot. *Cabot Blueberry.* This variety and the two following have been developed in our Government Experimental Stations principally for their large, delicious, edible berries which are very sweet, clear blue, and are borne early.

V. corymbosum, Pioneer. *Pioneer Blueberry.* Grows to 5 feet. Delicious, large blue berries in elongated clusters. Comes into bearing right after Cabot.

V. corymbosum, Rubel. *Rubel Blueberry.* Berries slightly acid—the best commercial variety.

VIBURNUM Carlesi. *May-flowering Viburnum.* A real garden aristocrat. Compact shrub with pretty pink and white flowers in April. The individual blooms resemble the arbutus in form, color, and fragrance.
1½-2 ft. \$0.50
2-2½ ft.75
2½-3 ft.90
3-4 ft. 1.25

WEIGELA, Eva Rathke. Dark reddish carmine flowers produced in June, continue more or less all summer.
1½-2 ft. \$0.40 \$3.50
2-3 ft.50 4.00
3-4 ft.60 5.50



The Adams Rose-Garden . . .

We invite you to come and enjoy it during June and the summer months

Here we grow and maintain over one hundred varieties of Roses. During the month of June a splendid opportunity is offered our friends and customers to observe and select their favorites.

In addition, we have a supply of these same varieties in paper pots. These have been grown outdoors and after May 20 are in full foliage and bud ready for you to take home and plant directly into your own garden. They have a large firm ball of earth in which the roots are firmly established.

We have for many years recommended planting dormant Roses in early spring, up to about April 20. After that date we advise placing your order for our potted Roses. Delivery will be made about May 20, when they are thoroughly established.

POTTED ROSES

The illustration to the right gives you a good idea of the quality and condition in which you will receive our Potted Roses. Just remove the paper pot by slitting down the side; plant so that the top of the earth is 4 to 6 inches below the surface, and water well. Our Potted Roses will not stop even to catch their breath before they will supply you with an abundance of bloom.

80 cts. each, \$9 per doz.

Our Landscape Department staff will be glad to discuss your planning and planting problems. Make an appointment at our office or at your home, as may be most convenient to you.



TRI-OGEN

To help our customers grow healthy Roses we strongly recommend the use of Tri-ogen. We have used it in our Rose-Gardens for two years. If applied once a week at double strength in June, and thereafter at regular concentration, it will easily control mildew, black-spot, and aphid. It is economical and saves time and labor. Spreads evenly and adheres to the foliage without showing conspicuously. Complete directions are on the container.

Small Kit (enough to protect 12 to 20 roses for the season) \$1.50.

Medium Kit (enough to protect 50 to 80 roses for the season) \$4.00.



Betty Uprichard



Mrs. Pierre S. du Pont



President Herbert Hoover

ADAMS' ROSES

Adams' Colonial Rose Collection

One plant each of the 6 varieties pictured on this page. They will be in full leaf and bud ready to plant in your garden about May 15.

6 POTTED ROSE PLANTS FOR \$4.00
Regular Price \$4.80

Old Colony Rose Collection

During April, and until the supply is exhausted, we can furnish this same collection of 6 Roses pictured on this page in dormant, bare-rooted plants.

6 DORMANT ROSE PLANTS FOR \$3.00
Regular Price \$3.60

Adams' Potted Roses for New England

Guaranteed to Bloom

Many years of experience with Roses convince us that Potted Roses are best, and most economical for New England. If you prefer dormant Roses we have them in bare-root plants during April.

Rose Novelties

Dormant or potted plants, \$1 each, unless otherwise priced

Carrie Jacobs Bond. Pat. 158. Rose.
Countess Vandal. Pat. 38. Pink and gold.
Eclipse. Pat. 172. Yellow. \$1.25 each.
Glowing Sunset. Pat. 104. Orange-yellow and rose-pink.
Hinrich Gaede. Vermilion-gold. 85c.
Mary Hart. Pat. 8. Blood-red.
Mme. Joseph Perraud. Buff, with pink.
R. M. S. Queen Mary. Pat. 249. Salmon, pink, and orange. \$1.50.
Souvenir. Pat. 25. Golden yellow.
Texas Centennial. Pat. 162. Red.

Hybrid Tea Roses

Bloom from mid-June to autumn frosts
Dormant plants, 60 cts. each, \$6 per doz., \$45 per 100.

Potted plants, 80 cts. each, \$9 per doz., \$75 per 100.

Ami Quinard. Crimson-maroon.
Autumn. Red, yellow, and brown.
Betty Uprichard. Salmon-pink.
Briarcliff. Silvery rose-pink.

Caledonia. Clear white. Extra good.
Charles P. Kilham. Orange-pink.
Columbia. Glistening rose-pink.
Dame Edith Helen. Brilliant pink.
Edith Krause. Pure white. Large.
Edith Nellie Perkins. Pink and gold.
Editor McFarland. Clear pink.
E. G. Hill. Scarlet. Full double.
Etoile de France. Deep crimson.
Etoile de Hollande. Brilliant red.
Federico Casas. Coppery pink.
Gruss an Teplitz. Velvety scarlet.
Joanna Hill. Light yellow.
Jonkheer J. L. Mock. Carmine-pink.
Kaiserin Auguste Viktoria. White.
Killarney Pink. Flesh, shaded white.
Lady Forteviot. Saffron-yellow.
Los Angeles. Pink, coral and gold.
Margaret McGredy. Oriental red.
McGredy's Scarlet. Dazzling scarlet.
Mevr. G. A. van Rossem. Light yellow.
Miss Rowena Thom. Rose and gold.
Mme. Butterfly. Pink, apricot, gold.
Mme. Caroline Testout. Silvery rose.
Mme. Edouard Herriot. Brick-red.
Mrs. Aaron Ward. Indian yellow.
Mrs. Charles Bell. Shell-pink.
Mrs. E. P. Thom. Yellow. Extra good.
Mrs. Henry Bowles. Pink and salmon.
Mrs. Henry Morse. Light pink.

Mrs. Pierre S. du Pont. Yellow.
Olympiad. Pink, orange undertone.
Padre. Coppery scarlet and yellow.
Pres. Herbert Hoover. Multicolor.
Pres. Plumecocq. Coppery buff.
Radiance. Carmine-pink. Fine.
Red Radiance. Always good.
Sister Therese. Chrome-yellow.
Souv. de Claudius Pernet. Yellow.
Talisman. Apricot and yellow.
White Killarney. Pure white.

Climbing Roses

Dormant plants, 50 cts. each, \$5 per doz.
\$40 per 100.

Potted plants, 75 cts. each, \$8 per doz.

American Pillar. Pink; single.
Cl. American Beauty. Rose-pink.
Crimson Rambler. Crimson.
Dorothy Perkins. Shell-pink.
Dr. W. Van Fleet. Flesh-pink.
Excelsa. Crimson-maroon.
Gardenia. White and yellow.
Mary Wallace. Rose-pink.
Paul's Scarlet Climber.
Primrose. Primrose-yellow.
Silver Moon. Clear white.
Wichuriana. White.



Etoile de Hollande



Talisman



Red Radiance



The Adams Tulip Display Garden . . .

WE INVITE you to visit our nursery about May 15 when there will be several thousand Tulips in bloom. This is the ideal time to select your favorites and place your order for bulbs. Your order will be delivered in October, which is the proper time to plant bulbs and many shrubs.

Adams bulbs are imported direct from Holland, the largest and best available. Ask for a price-list which will be published on May 15.



TULIPS

Should be a feature of every garden. Nothing will produce as early, as colorful, and as dependable a display. Nothing will take their place next spring, if they are not planted this fall.



From a photograph taken in 1938, of the Adams Tulip Garden.
To appreciate its beauty, visit us in Tulip-time



TRUEHEDGE Columnberry

it's patented and guaranteed

A NEW SENSATIONAL
UPRIGHT SHRUB

for Smart
Landscaping!

SUCCEEDS ANYWHERE

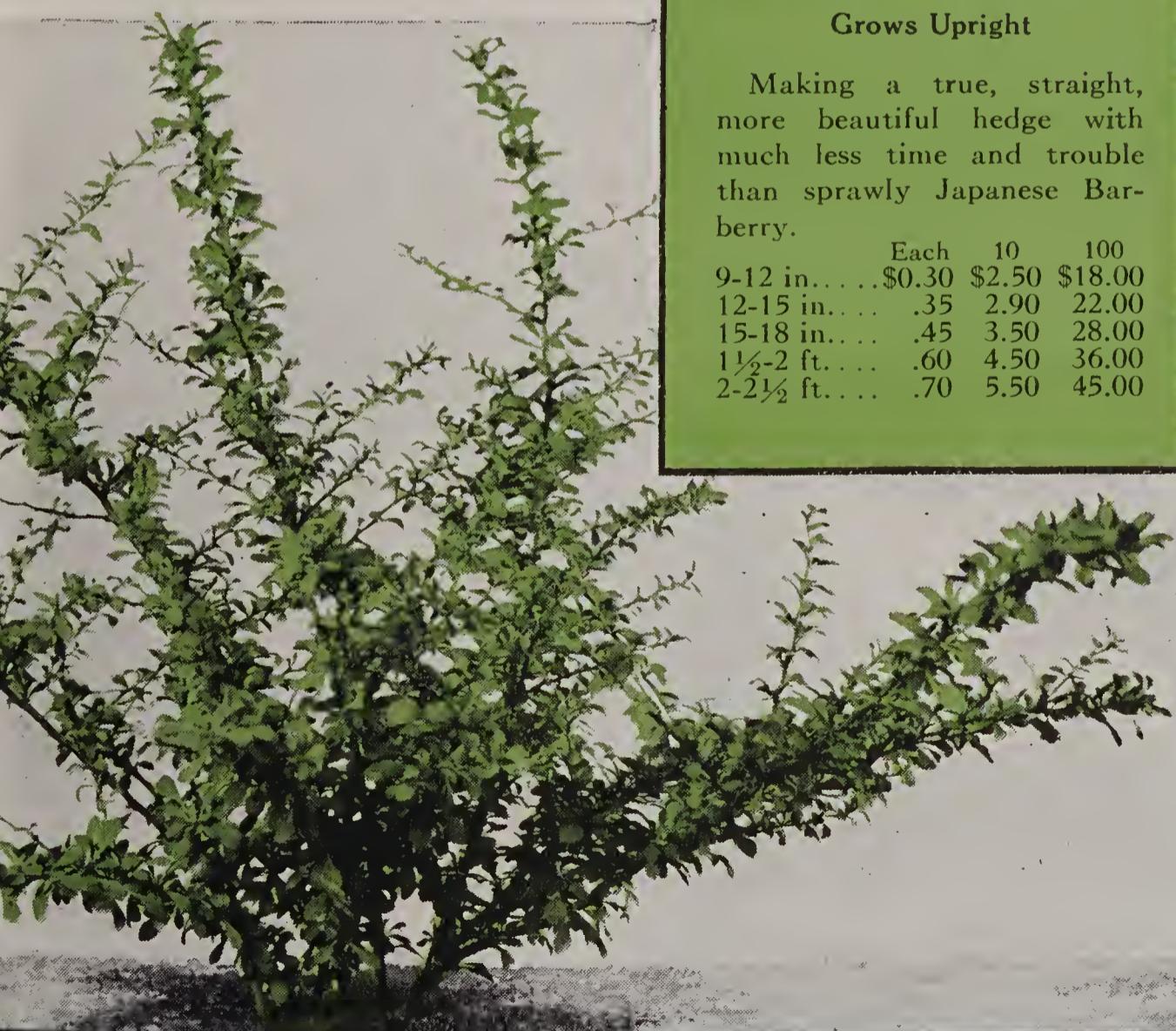
Columnberry Hedges growing in a nursery row. The first and only trimming made these finished hedges.

TRUEHEDGE

Grows Upright

Making a true, straight, more beautiful hedge with much less time and trouble than sprawly Japanese Barberry.

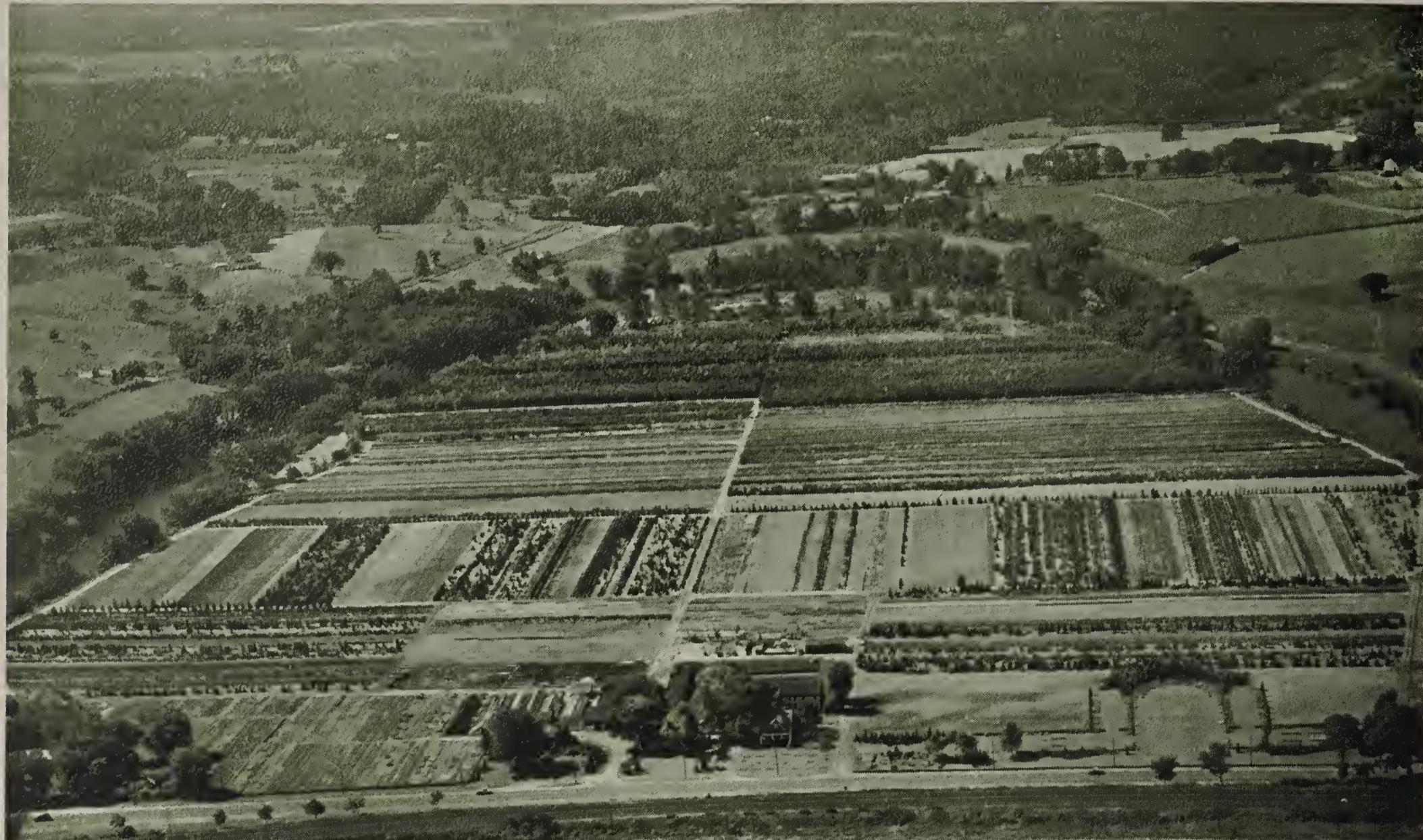
	Each	10	100
9-12 in....	\$0.30	\$2.50	\$18.00
12-15 in....	.35	2.90	22.00
15-18 in....	.45	3.50	28.00
1½-2 ft....	.60	4.50	36.00
2-2½ ft....	.70	5.50	45.00



COMMON BARBERRY



NEW TRUEHEDGE COLUMNBERRY



This aeroplane picture shows the main portion of Adams Nursery, Inc., between Springfield and Westfield. The offices are in the center foreground, with the display gardens at the right. In the distance lie some of the Berkshire foothills.

ADAMS NURSERY, Inc.
SPRINGFIELD, MASS.

TELEPHONES: Springfield 6-0443
Westfield 863